

- Welcome to our special edition of PCTY Talks at SHRM 22 in New Orleans.

- It's Friday, it's the start of the weekend and the final stages for prepping for annual Society for Human Resource Management, SHRM, conference in New Orleans. And I am so excited about this event that I'll be actually behind the mic every day this week, talking with different people who are presenting at SHRM. So if you've never been to a SHRM conference before, let me offer you a few quick tips. So one, make sure that you leave extra room in your luggage for vendor swag. With over 500 exhibitors, you're gonna wanna make sure that you build at least three hours into your schedule to check out all the booths. And it's a great time to get those quick demos on products that you might be considering and you haven't really had a chance to connect with the right salespeople. So definitely take advantage of that. Next, wear comfy shoes. With over 200 education sessions in a convention hall that's a mile long, you're gonna wanna be comfortable. And bring an extra layer for those cold conference rooms. We all have been there where we've been shivering in a conference room so make sure you do that. And then lastly, with 13,000 in-person and virtual attendees, this is gonna be your time to network with other HR professionals and HR influencers. So don't be afraid to introduce yourself to someone and connect on social. In fact, if you're not connected with me on social, what are you waiting for? You can find me @hrswagger on Twitter and Instagram and Shari Simpson on LinkedIn. And I'll be posting daily about the conference and all the awesome things that you can attend or see while you're there. So speaking of awesome, I have Matt Doyle just joining me in the studio today. He's one of our program managers that coordinates our Client Advocate Program here at Paylocity. So Matt, thanks for stopping by.

- Thanks for having me, Shari. I'm excited to talk SHRM and excited to get there.

- Oh my goodness, so am I. I've been doing all the checklists at my house to make sure that I don't forget anything when I'm packing. What are you most excited about for SHRM this year?

- Honestly, I'm excited to get back down onto the show floor and just interact with HR professionals. You know, I mean, I think it's been a while quite honestly for me to doing it. You do it on Zoom. You do it on Teams. But I can't wait to get down to New Orleans, honestly to feel the heat right now. I know it's nice and warm down there. But I think there will be extra heat, a little buzz and the energy from all the HR pros down there. I think people are excited to get back together, you know, getting into that environment of a trade show just to talk in person. I think that's the best part of it. I mean, you mentioned kinda my role is talking to clients. And that's really, really cool, just getting a chance to speak with them. You know, virtually has always been cool. But I think now getting a chance to

talk to them directly in person on the show floor, hear their stories. I mean, that's gonna be the really, really fun part of it. Our clients are so great. They have incredible ideas and stories to share about how they use our products, our services. I mean, that's why we always look at our clients as co-creators. You know, they have stories that, you know, help us move our products forward. And those are the stories that I wanna learn about because quite honestly as the, you know, looking after our Customer Advocacy Program, that's what we wanna do. We wanna share our client stories because we know that it benefits them, it benefits other clients, but also helps us. It helps us kinda drive, you know, where we take the product and what we're working on. So I'm really excited to be in the booth and speaking with clients face to face. So that'll be exciting time down in New Orleans.

- One of my favorite things is hearing the stories from my other practitioners as to what they've been experiencing and what's top of mind and struggles. And I always walk away with an interesting perspective, an interesting quote that I keep for next year, or usually a stack of books that I'm like oh my gosh, I got so many books recommended to me, I'm so gonna read them. You are doing something super-exciting. You are speaking on the expo floor at the HR Technology Solutions Theater. What are you gonna be talking about?

- Yes, this is a really cool opportunity. It's gonna be Monday, June 13th. About 12:45 we'll be there in the HR Technology Theater. And we've titled this as Employees Using HR Software Because They Want To And This Is No Fish Story. So you'll have to attend to understand what we're talking about and why we're talking about fish. But I can tell you that we're gonna be talking about halibut fishing, we're gonna be talking about delivery truck drivers and production associates working in warehouses and manufacturing plants. We're also gonna be talking about direct support professionals. What is he talking about? But these are clients of ours who we're gonna be sharing their stories about how they're leveraging Paylocity to help connect all of their employees, not just the ones sitting at a desk all day or who are sitting in meetings but those who are out in the field working who might be considered disconnected. You know how that is, Shari. Some are in remote, hybrid environments. How do you connect employees? And this is really at the forefront now I think of a lot of, you know, HR professionals' minds, in everybody's mind really because you have workers that are remote, they're working on a manufacturing plant floor. So we're looking at it from, you know, an employee-first experience. So how do you drive collaboration, communication, and connection but unlocking that through HR technology? So we're gonna try to thread and weave all that together in that presentation coming up on Monday the 13th.

- I love that and if you aren't a Paylocity client, you still should attend because what Matt's gonna talk about from the perspective of, you know, leveraging HR tech to create an employee-first experience is

applicable no matter what HCM you're using. So definitely check it out. And Paylocity is having some sweet giveaways each day on the expo floor. Tell me more about those and how people can enter to win those.

- It wouldn't be a trade show, right, without some really cool giveaways or prizes, right? I mean, that's part of why you got to wear those comfortable shoes you mentioned earlier, right, to get around and check out all the other booths. So yes, we're giving away daily prizes. So there will be daily drawings. So we'll be giving away an iPad, executive chef pan set for I Made In, and also a \$500 Spafinder gift card. So some really, really cool daily prize drawings. And again, just stop by our booth, get scanned in, come talk to all the wonderful employees that we have there who are looking forward to hearing your stories and you'll be entered to win some of those daily prizes. There're really some big ticket items there that, you know, I wish I could be entered into those drawings as an employee but I can't. But there's some cool stuff.

- Ugh, I always love a good swag giveaway. And I don't remember who does it but the first night on the expo floor, there's always someone handing out fresh screen-printed shirts or signed books. You know, one year I won I think a six-month one-on-one professional coaching session. So be prepared with business cards or a way to scan, you know, your badge and just kinda keep that in mind. So I can't wait to see you all in person in New Orleans this week. And don't forget to swing by the Paylocity booth. We are at number 3559. And come say hi to me and Matt.

- Thanks, Shari.

- Thanks for listening and don't forget to join the conversation using #PCTYSHRM.